Sakura

Project LXI - Concept

Grant Zerlaut
gzerlaut@gmail.com
www.grantzerlaut.com

Design Inspiration

The Sakura concept is born from my deep appreciation for Japanese design and its ability to transform simplicity into something profoundly beautiful. I've always been drawn to its understated elegance, where every detail is intentional, harmonious, and deeply connected to nature. Unlike many business jet interiors that lean toward European-inspired design, often focusing on opulence and grandeur, Japanese aesthetics take a different approach—one rooted in balance, tranquility, and purpose.

What makes Japanese design so compelling to me is its philosophy of creating space, not just filling it. Principles like Ma (negative space) and Shibui (refined simplicity) ensure that everything serves a purpose, resulting in interiors that feel uncluttered yet rich in detail, luxurious yet effortless. This approach is often overlooked in aviation, where design is expected to be extravagant rather than calming and intentional. With the Sakura concept, I want to challenge that norm—crafting an environment that goes beyond luxury, offering travelers a moment of stillness, renewal, and reflection, even at 51,000 feet.

Materials Overview

The Sakura Serenity concept is built around authentic, natural materials that reflect the core values of Japanese design—balance, craftsmanship, and a deep connection to nature. Each material was chosen not only for its visual and tactile beauty but for its cultural significance and timeless appeal. From the charred elegance of Shou Sugi Ban to the tranquil blues inspired by Japanese indigo dyeing, every element contributes to an atmosphere of serenity, refinement, and harmony.





One of the standout materials is Shou Sugi Ban, a Tanique that has been used in Japan for centuries as both a method of preservation and an artistic expression.

This technique, which involves charring the wood's surface, enhances its durability while revealing a rich, textured beauty that embodies the philosophy of wabi-sabi—the appreciation of imperfection and natural transformation over time. It represents strength, resilience, and the passage of time, all while adding warmth and depth to the interior.

The combination of materials chosen, creates a rich yet tranquil atmosphere rooted in Japanese design principles. Dark elm reflects the craftsmanship of traditional Japanese furniture, stone surfaces evoke the stability and elegance of Zen architecture, and blue leather, inspired by Aizome (indigo dyeing), symbolizes purity and calmness.



Sakura *Concept*



Encapsulating the concept, the cabin flooring offers a contemporary interpretation of Japan's deep appreciation for nature and artistry, capturing the graceful movement of falling cherry blossoms (sakura). Created using artificial intelligence, the pattern achieves an organic, flowing design that mirrors the natural scattering of petals in the wind—a symbol of renewal, impermanence, and the beauty of the fleeting moment.

To create this pattern, I leveraged artificial intelligence to seamlessly blend technology with culture, pushing the boundaries of traditional design. This innovative approach not only enhances the custom, bespoke nature of the flooring but also showcases how technology can be used as a tool for artistic expression. By embracing AI in this design, the flooring becomes more than just a surface—it becomes a statement of harmony, balance, and thoughtful innovation, staying true to the spirit of Japanese aesthetics while embracing the future of design.






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EXIT

Sakura is more than a cabin interior—it's an experience. By blending Japanese artistry, natural materials, and cutting-edge technology, this concept creates a space where luxury meets tranquility, innovation meets tradition, and travel becomes a moment of renewal. This design redefines what it means to fly—transforming the cabin into a serene retreat, where every detail tells a story of elegance, balance, and timeless beauty.